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Liège-Bastogne-Liège, the museum

Liège-Bastogne-Liège... does that mean something to you? It is a cycling race, of course, the oldest of the classics, but it is also now the name of the Maison du cycling located in Sougné-Remouchamps, in the province of Liège.

Eddy and Axel Merckx, Bernard Hinault, Philippe Gilbert, Ferdinand Bracke, Laurent Jalabert and many others, the big names in cycling were all there to inaugurate this museum last April. The Liège-Bastogne-Liège Cycling House evokes this popular sport over 800 m2, through an original scenography, boosted by innovative technologies. Mythical objects, such as bicycles from different eras or cups and medals but also, of course, jerseys, immerse visitors in the world of cycling competitions.

Both educational and fun, this museum invites the visitor to be in turn spectator and actor throughout the eight stages of the journey.

- 1. We start with a reminder of the history of cycling and cycling competition;
- 2. Then enter the commentators' booth and take a quiz of different levels on cycling;
- 3. In the Grand Champions Area, the wall of great champions presents the 5 monuments of Belgian cycling and other major races as well as the 3 grand tours. The first temporary exhibition puts the spotlight on the Doyenne of classics and the Tour de France;
- 4. Place at the start of the race: the presentation of the teams and their runners with the signature table;



- 5. The regional of the stage, Philippe GILBERT offers you a personalized welcome here and offers you an immersion in the Côte de la Redoute with him through a virtual helmet or a virtual bike for the more sporty;
- 6. The Technological Developments Area relates the evolution of the different parts of the bicycle through the ages;
- 7. The Projection Space is dedicated to hosting different types of events, such as school visits, press conferences or even event presentations. Thematic and temporary exhibitions will take place here;
- 8. And to keep track of the race, a quick stop by the podium and the photo booth.

More information

Maison du Cyclisme Liège-Bastogne-Liège Rue de Louveigné 5A 4920 Aywaille, Belgium www.lamaisonducyclisme.be



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